# EASY CART

Making Your Business Our Business

# Product Note

Welcome to **EasyCart**. Your one-stop solution for all your B2C marketplace and delivery needs!

Are you looking to expand your business and reach a wider customer base?

Look no further than **EasyCart**,

your turnkey solution for setting up and managing your own online marketplace and delivery

With EasyCart, you can easily create your own e-commerce platform, customizing it to fit your brand and products. Our user-friendly interface makes it easy for customers to navigate and purchase items from your store. Plus, with our built-in delivery management system, you can streamline the process of getting products to your customers, ensuring timely and efficient delivery.
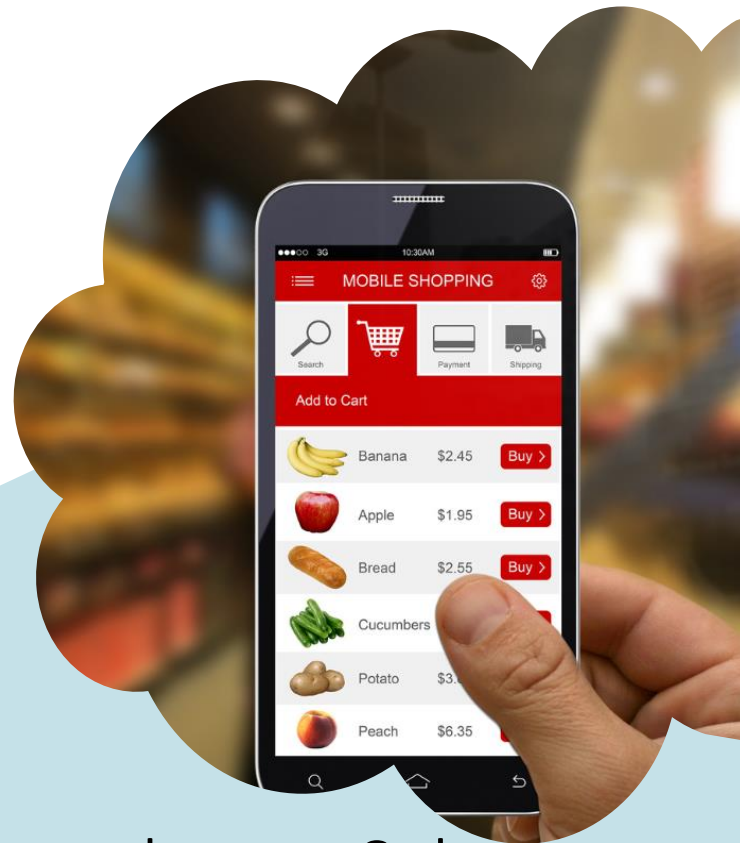
# The Easy way to grow your business

With our turnkey solution, You can focus on growing your business while we take care of the rest. We have a team of experts with years of experience in the e-commerce industry, and we're dedicated to helping you succeed.



Our team of experts will work closely with you to ensure that your marketplace and delivery service runs smoothly and efficiently, giving you peace of mind and more time to focus on growing your business.

# Our Services Includes

## Marketplace setup and design

We'll help you create a professional and user-friendly marketplace that is tailored to your specific needs.

## Product listing and management

We'll handle the listing and management of all your products, ensuring that they are accurate and up-to-date.

## Order Management

We'll handle all aspects of order management, including processing payments, tracking orders, and handling returns and refunds.

## Secure Payment Processing

Our platform offer secure payment processing options, such as integration with major credit card providers.

## Delivery

Our delivery service ensures that your products are delivered to your customers on time and in perfect condition.

## Analytics & Reporting

We provide detailed analytics and reporting to help you understand your customers' needs and improve your business.

# Key Features

**Ease of use:**
Our platform is easy for customers to use, even if you have little or no technical expertise.

**Mobile Compatibility:**
Our platform is fully compatible with mobile devices, so customers can access their online store from any device.

**Integration to Social Media:**
Our platform allow customers to easily integrate their online store with social media platforms and other online marketplaces.

**Inventory Management:**
Our platform provide tools for managing inventory, including the ability to track stock levels and generate low-stock alerts.

**Flexibility:**
Our platform is fully customizable to meet the unique needs of your business.

# Benefits of using EasyCart

### Increased reach:

- EasyCart platform can help businesses reach new customers by making it easy to set up an online store and sell products and services online.

### Improved efficiency:

- EasyCart platform can streamline operations and improve efficiency by providing tools for managing inventory, processing orders, and tracking customer behaviour.

### Reduced costs:

- EasyCart platform can help businesses reduce costs by eliminating the need to invest in expensive e-commerce software and infrastructure.

### Increased sales:

o By making it easy to set up an online store and reach new customers, EasyCart platform can help businesses increase sales and grow their revenue.

# Why Go Online?

By having an online store, you can reach a wider audience and increase your sales.

With **Easy**Cart you can start selling online quickly, easily, and without any technical expertise.

According to a report by Grand View Research, the global EaaS market is expected to reach $27.3 billion by 2025, growing at a compound annual growth rate (CAGR) of 19.1% from 2020 to 2025.

An estimated

# 2.14 BILLION

people worldwide purchase goods online.

(Statista, 2017)

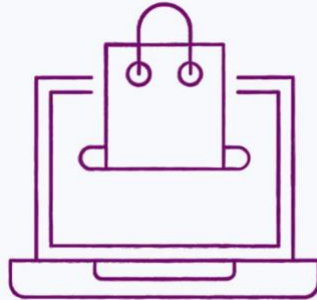**63%** of shopping occasions begin online.

(Thinkwithgoogle, 2018)

Because of the coronavirus,

**42%**

of the US population bought groceries online in March 2020, nearly double the 22% in 2018.

(Geekwire, 2020)

Sales of virus protection-related products increased by **807%**

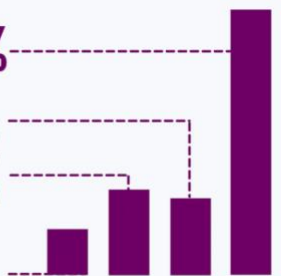Over-the-counter drugs for flu, cold and pain increased by **217%**

Toilet paper online sales spiked by **231%**

Non-perishable, canned goods and other shelf-stable food sales increased by **87%**

(Adobe, 2020)

Nearly

**50%**

of consumers shop more on mobile than in-store.

(Ibotta, 2018)

Nearly

**80%**

of consumers shop online at least once a month.

(IPC, 2022)

# EASY CART

# THANK YOU

📍 #80-82 Edward Street, Port of Spain
Trinidad & Tobago, West Indies.
📞 (1868)625-6553 / 201-1000
✉️ sales@computersandcontrols.com
www.computersandcontrols.com